

A WORLD OF EXTRAORDINARY COMPANIONS

WONDERBLOCK / 01

GENERATED CONCEPT ART

NIMBO

**FIND YOUR KIND
OF WONDER.**

BRAND & PRESS GUIDE

Identity, media resources & social assets
Wonderblock direction · Version 1.0 draft · October 2026

EXTRAORDINARY COMPANIONS. A WORLD TO DISCOVER.

LITTLE MOMENTS. BIG ADVENTURES.

Nimbo is an in-development browser fantasy creature adventure, pairing expressive voxel companions with tactical battles and a colorful world.

THE PLAYER PROMISE

A sense of discovery, companions with character, and battles that reward a thoughtful choice. Wonderblock makes that promise feel bright, tactile and full of possibility.



The vision: explore a shared valley, befriend extraordinary creatures, and make a floating-island home your own.

The full creature-collecting and home-building loop remains in development.

01 / COMPANIONS FIRST

CHARACTER BEFORE SPECTACLE

Readable faces, memorable silhouettes and a clear elemental idea make every creature feel worth knowing.

02 / TACTICAL WONDER

CHOICES HAVE WEIGHT

Friendly presentation meets battles built around skills, energy and the attack / status / defense counter triangle.

03 / A WORLD OF YOUR OWN

DISCOVERY WITH BELONGING

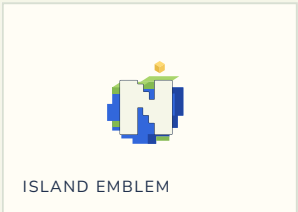
A shared valley and personal floating-island homes anchor the longer-term vision. **Planned systems**

HOW NIMBO SOUNDS

Warm, curious and confident. Invite discovery with concrete language: “Meet your next companion.” Keep technical terms and development detail in supporting material.

A MARK BUILT FOR THE BLOCK WORLD.

A bold, readable wordmark carries the name. The compact island emblem brings the same identity to small spaces.



GIVE IT ROOM



Reserve at least $\frac{1}{2}$ the cap height around the visible wordmark. Give the emblem $\frac{1}{3}$ of its width on every side.

KEEP IT READABLE

Recommended digital minimums:
160 px for the dimensional wordmark.
100 px for flat or single-color wordmarks.
32 px for the simplified emblem.

For print, start at **40 mm** for the wordmark and **8 mm** for the emblem. Check a physical proof.

USE THE SUPPLIED ARTWORK

SVG masters have outlined letters and stay sharp at any size. Choose a single-color treatment when the surface or background needs a simpler mark.

Keep the identity intact

Preserve proportions, the letter spacing and the selected palette. Keep effects and unrelated artwork outside the clear-space zone.

BRIGHT BY NATURE. CLEAR BY DESIGN.

COBALT

#3267DB

Primary brand field

GRASS

#83B951

World & growth accent

BUTTER

#FFDA72

Discovery & warmth

CREAM

#F5F6E8

Space & contrast

NAVY

#20304C

Text & grounding

DISPLAY / BUNGEE · 400

MADE FOR WONDER.

Use for short titles, labels and high-impact brand moments. Set a few words at a generous size and give the block shapes space to breathe.

BODY / NUNITO SANS · 400 & 700

Meet your next companion.

Use for descriptions, captions and press copy. Regular keeps long passages easy to read; bold highlights a name, action or key fact.

Practical contrast: navy is the default body-text color on cream, grass and butter. Cream works on cobalt and navy. Reserve the lighter accents for large shapes and highlights.

Supporting dimensional edge: **#1C5CE0**. Font files and their open-source license notices are bundled in **fonts/**.

LET THE WORLD FEEL WORTH EXPLORING.



Generated concept art. This artwork establishes the Wonderblock mood. It is not a screenshot of playable features.

CREATURE-LED COMPOSITION

Put recognizable Nimbo companions first. Keep faces clear, the elemental hero feature readable and space for a title or caption.

A TACTILE BLOCK WORLD

Use visible voxel character, sculpted terrain, bright sky and clean color masses. Keep the scene legible at a small crop.

WONDER WITH A FOCAL POINT

Build around one inviting vista or encounter. Use light and scale to guide the eye before adding detail.

CONCEPT ART

Illustrates the intended mood and world. Keep this label with concept imagery in a press gallery or article.

PROTOTYPE CAPTURES

Reserve “in-development screenshot” or “footage” for images captured from the running game. Keep them separate from concept art.

IDENTITY ASSETS

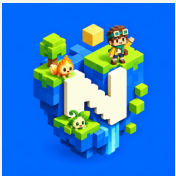
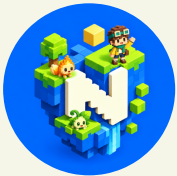
Use the provided logo and icon masters for overlays, announcements, avatars and media layouts.

ONE WORLD. EVERY FIRST IMPRESSION.

The header carries the world and name. The island avatar keeps Nimbo recognizable in a feed.



Allow room for the profile overlap



Square master / circular display crop

1500 × 500
HEADER / PNG

Keep the name and focal creatures away from the edges and the lower-left avatar overlap. Check the profile on mobile and desktop after uploading.

400 × 400
AVATAR / PNG

The companion avatar includes the trainer and two tiny creatures. Clean and flat emblem alternatives are also supplied. Preserve the breathing room for the circular crop.

THE ESSENTIALS, READY TO REFERENCE.

Title	Nimbo
Genre	Fantasy creature adventure
Current platform	Browser · desktop-first prototype
Status	In development
Developer / studio	Not announced
Release window	Not announced
Pricing	Not announced
Official links	Not announced
Press contact	Not announced

Nimbo is in development. Keep present prototype capabilities separate from the broader game vision.

ONE-SENTENCE INTRODUCTION

Nimbo is an in-development browser fantasy creature adventure, pairing expressive voxel companions with tactical battles and a colorful world.

THE GAME VISION

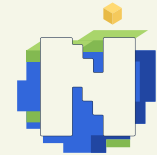
Discover extraordinary elemental companions and a world full of possibility. Nimbo’s longer-term vision brings a shared fantasy valley, creature befriending and personal floating-island homes together around thoughtful battles and expressive voxel characters.

Current prototype: animated voxel companions and tactical arena battles are implemented. The full creature-collecting, integrated open-world battle and home-building loop remains in development.

More copy, creator introductions and feature-status notes: [press/press-kit.md](#).

THE TOOLKIT

TAKE THE RIGHT FILES. KEEP THE SAME WORLD.



Editable vector masters, ready-to-upload social graphics and copy for media coverage live together in this kit.

**LOGOS & ICONS**

Outlined SVG masters. Dimensional, flat, dark and white wordmarks plus color and monochrome emblems.

Open primary SVG →

**TWITTER / X**

Header: 1500 × 500 PNG.

Avatar: 400 × 400 PNG.

Header → **Avatar** →

**ARTWORK & COPY**

Generated concept artwork, press descriptions, creator talking points and a structured factsheet.

Concept key art → **Factsheet** →

**BRAND FOUNDATIONS**

Palette tokens, bundled display/body fonts, their license notices and this reference guide.

Brand tokens → **Kit index** →

A clear source of truth

Use the supplied artwork and copy together. Keep concept art labeled, preserve the logo treatments and update the unannounced fields when those details are confirmed.

Current edition

Wonderblock · Version 1.0 draft · October 2026.

The tagline “Find your kind of wonder.” is a working brand phrase. This kit does not announce a launch date, storefront, studio or pricing.